



Our 169th Community Show.



SPONSORSHIP PROSPECTUS

WARRNAMBOOL SHOW 2024

Saturday, October 26th 2024

**Prepared By
Warrnambool Agricultural
Society Inc.**

www.warrnamboolshow.com.au



WELCOME

Welcome to the Warrnambool Show Sponsorship Prospectus for 2024
Does your business want to get involved in a high profile community event?
Think about becoming a sponsor for this year's Warrnambool Show.

About Warrnambool Show

- Warrnambool Show is Warrnambool's longest running community event
- Featuring a BIG SUPER SATURDAY "SHOW DAY"
- Attracting up to 10,000 people over the 3 days
- Includes the full range of agricultural competitions, carnival, showbags, trade stands and all-day family entertainment.
- Each year a new generation of Warrnambool families experience the "magic" of The Show
- We focus on showcasing the best that Warrnambool and District has to offer.
- Our high-traffic modern website attracts people to our event, promotes the show and our sponsors.
- Over 3.8K Facebook Followers with a post reach of over 50,000 during show time.

"Our Community Show"



BENEFITS FOR SPONSORS

All Bronze to Platinum Categories INCLUDE:-

- Year-Long Business Signage at Warrnambool Showgrounds:
- Warrnambool Show Website: Business logo inclusion with link to business website.
- Personalised business advert on our Facebook Page during the show period
- Show Schedule: Business Advert in show schedules
- Showbags: Business promo material can be included in 500 Free Showbags

- PLUS
- Admission tickets
- Trade stand space at Warrnambool Show
- Representative to participate in the opening or section presentations of the show (See inclusions for each category)



**Get your business involved in supporting this true community event.
Sponsorships packages begin from July each year.**



SPONSORSHIP PACKAGES

Platinum Level
\$10,000 inc GST

One Only

PLATINUM LEVEL INCLUSIONS

- Exclusive naming rights to the 2024 Warrnambool Show
- Representative to participate in the opening of the show
- Year-Long Business Signage at Warrnambool Showgrounds:
- Business Logo on all Warrnambool Show promotional material
- Warrnambool Show Website: Business logo inclusion with link to your business website.
- Personalised business advert on our Facebook Page
- Large and prominent trade stand space
- Full page color advert in all show schedules
- Showbags: Business promo material can be included in our 500 Free Showbags
- 10 Admission Tickets to Warrnambool Show 2024

GOLD LEVEL INCLUSIONS

- Year-Long Business Signage at Warrnambool Showgrounds
- Representative to participate in presentations at a section of The Show
- Large advert in show schedule (1/2 page)
- Warrnambool Show Website: Business logo inclusion with link to your business website.
- Personalised business advert on our Facebook Page
- Large trade stand space
- Showbags: Business promo material can be included in our 500 Free Showbags
- 8 Admission Tickets to Warrnambool Show 2024

Gold Level
\$3,300 inc GST



SPONSORSHIP PACKAGES

Silver Level
\$2200 inc GST

SILVER LEVEL INCLUSIONS

- Year-Long Business Signage at Warrnambool Showgrounds
- Advert in show schedule (1/4 page)
- Warrnambool Show Website: Business logo inclusion with link to your business website.
- Personalised business advert on our Facebook Page
- Medium trade stand space
- Showbags: Business promo material can be included in our 500 Free Showbags
- 6 Admission Tickets to Warrnambool Show 2024

BRONZE LEVEL INCLUSIONS

- Year-Long Business Signage at Warrnambool Showgrounds
- Advert in show schedule (1/8 page)
- Warrnambool Show Website: Business logo inclusion with link to your business website.
- Personalised business advert on our Facebook Page
- Small trade stand space
- Showbags: Business promo material can be included in our 500 Free Showbags
- 4 Admission Tickets to Warrnambool Show 2024

Bronze Level
\$1100 inc GST



SPONSORSHIP PACKAGES

Business Level
\$550 inc GST

BUSINESS LEVEL INCLUSIONS

- Business Signage displayed around Warrnambool Showgrounds during the event.
- Business listed in show schedule.
- Warrnambool Show Website: Business logo inclusion with link to your business website.
- Business advert on our Facebook Page
- Showbags: Business promo material can be included in our 500 Free Showbags
- Family Pass to Warrnambool Show 2024

Please contact us to discuss your sponsorship of Warrnambool Show 2024.

We are happy to tailor a package to suit your business needs.

Contact Us
President: Jason Callaway
Secretary: Lynn Lyles.
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TERMS AND CONDITIONS
Packages begin from July each calendar year.
Signage to be supplied by sponsoring business.

